



WINN\$TOCK

XVI

FINANCIAL & LEGAL SERVICES
BATTLE OF THE BANDS
FUNDRAISER



IN SUPPORT OF
 **KIDTHINK.**
healthy minds, thriving children

THURSDAY, OCTOBER 15, 2026

WHERE BUSINESS ROCKS FOR A CAUSE

Get ready to rock for a reason! Winn\$tock 2026 returns this October to Cowboys Event Centre, uniting the legal and financial communities for one unforgettable night of live music from local bands for children's mental health!



ABOUT KIDTHINK

WHAT IS KIDTHINK?

KIDTHINK Children's Mental Health Centre Inc. (KIDTHINK) is a non-profit children's mental health centre located in Manitoba that received its charitable status in January of 2019.

KIDTHINK is committed to nurturing brighter futures through the early intervention and prevention of mental health challenges in children aged 12 and under, as well as supporting their families.

KIDTHINK understands that it is crucial to not only treat the child, but to empower those in the child's community to best support their journey. This includes providing care and resources to parents, caregivers, pediatricians, teachers, and more.



SINCE RECEIVING CHARITABLE STATUS IN 2019, KIDTHINK HAS

Provided vital, timely mental health services daily, weekly, monthly and periodically, to over 800 children and their families in 2025 with 360 being new clients.

Delivered fully or partially funded treatment to more than 900 children and families thanks to donor support.

Partnered with the provincial government in September, 2023 and has since taken 240 clients off their MATC waitlist and provided 33 diagnostic assessments.

Equipped in excess of 3000 teachers, parents, caregivers, doctors, and other stakeholders with evidence-based mental health information.

Expanded clinical capacity by over 400% since 2019, significantly increasing reach to children and families in need of care.

Hosted a Mental Health Resource Fair with a keynote address from Dr. Lindsay Woods for over 100 community members in collaboration with Project 11, Sara Riel, MACY, Winnipeg School Division, and others.

ABOUT WINN\$TOCK

WHAT IS WINN\$TOCK?

Where Business Meets the Big Stage.

At WINN\$TOCK, we believe the best way to give back is to amplify our impact through the power of live music. As the only charity event powered entirely by Winnipeg's business community, we bring together friends, colleagues, and families for a night of high-energy performance and even higher purpose.

With 15 years of history and over \$1.2 million raised, our formula is simple: great bands, generous sponsors, and a community that knows how to rock.

A portion of select donations fuel the Winn\$tock Legacy Trust at The Winnipeg Foundation so that Winn\$tock can support deserving local charities for years to come.



HEADLINER SPONSOR

\$15,000

8 reserved VIP seats

Premier logo placement on all event materials and stage backdrop

Prominent recognition from stage

Two dedicated social media posts and email features

Opportunity to present award to winning band

MAIN STAGE SPONSOR

\$10,000

6 reserved VIP seats

Prominent logo placement on event signage and digital promotions

Recognition from stage

One dedicated social media post and email feature

ENCORE SPONSOR

\$7,500

4 reserved VIP seats

Logo on welcome signage and on KIDTHINK & Winn\$tock websites

Recognition from stage

Dedicated social media thanks

BRIDGE SPONSOR

\$5,000

8 general admission tickets

Logo on welcome signage and on KIDTHINK & Winn\$tock websites

Recognition from stage

Mention in digital thank-you post

OPENING ACT SPONSOR

\$2,500

6 general admission tickets

Logo on welcome signage

Mention in digital thank-you post

FRIEND OF WINN\$TOCK

\$1,000

2 general admission tickets

Logo on welcome signage

SILENT AUCTION & GIFT-IN-KIND

Auction items will be displayed at the event with your logo.

Gift-in-kind donations reduce event expenses, enhancing the impact of the event!

Gift-in-kind contributions can include auction prizes, décor items, media/advertising, etc.

Gift-in-kind donors acknowledged in event material, recognition size varies with donation size.

Tax receipt for fair market value of gift-in-kind donation is available



VIP TICKET \$100

Admission and reserved seat in VIP Section

GENERAL ADMISSION TICKET \$40

Ticket to the event

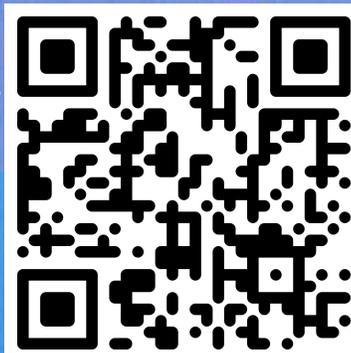
DONATE TO MAKE A DIFFERENCE

If you can't attend the event or would like to further support KIDSTHINK in addition to your ticket purchase or sponsorship, please consider making a donation.

All donations help ensure that children and families receive the mental health care they need.

Eligible for a full tax receipt.

DONATE HERE



SPONSORSHIP FORM

I WOULD LIKE TO SUPPORT
WINNSTOCK AS A:

- HEADLINER SPONSOR - \$15,000**
- MAIN STAGE SPONSOR - \$10,000**
- ENCORE SPONSOR - \$7,500**
- BRIDGE SPONSOR - \$5,000**
- OPENING ACT SPONSOR - \$2,500**
- FRIEND OF WINNSTOCK - \$1,000**

OTHER OPTIONS:

- VIP TICKET (RESERVED SEATING) - \$100** QUANTITY _____
- GENERAL TICKET - \$40** QUANTITY _____
- CAN'T MAKE IT BUT WOULD LIKE TO DONATE \$** _____

COMPANY: _____

CONTACT NAME: _____

MAILING ADDRESS: _____

PHONE: _____

EMAIL: _____

- INVOICE ME**
- CHEQUE ENCLOSED MADE TO** KIDTHINK CHILDREN'S MENTAL HEALTH CENTRE INC.
- PAY BY CREDIT CARD**

NAME ON CARD: _____

CREDIT CARD NUMBER: _____

EXPIRY DATE: _____

Please email the completed form to: info@winnstock.org

Cheques and mail submissions can be sent to:

2-407 Graham Ave

Winnipeg, Manitoba, R3C 0L3



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Thank you for your time and consideration!

With your help, we can make a profound difference in the lives of children and families.

